

How do we make these things happen at the Fair

Category/ single answer	answer	Next Steps
	Crowd Funding	
	More interactive activities, Scavenger hunt, passport, free tee shirt	
	Volunteer recruitment campaign	
	List projects that need to be done, distribute, list on website	
	"Featured Vendor" specials of the day	
Facility improvements	All community work day, Business day	
	Tie into the other local events - around county	
	Group investments	
	improve community involvement, local business highlight	
	Volunteers, service clubs, organization involvement	
	Inmates, juvenile "students", community service hrs	
	Community involvement, Fair manager, board	
	Free activities for families	
	Tech display, "E-Sports" Geocaching, attract new fair goers	
	Better bands/concerts to bring in more people	
	Signage for exhibits & shows, vinyl signs, etc	
	Donations, Transalta, Richie Bros, Donated plants for landscaping	
	more family friendly interactions, more interactive exhibits	
	Better signage at fair, inviting people into barns, exhibits, wayfinding signs	
	competitions, creating excitement, schools, work, clubs, non locals as well	
	create pride & ownership, social currency, story, Fair on the mind all year..	
	focus groups from the outside, emotional element draws people in	
	Apply for grants	
	aggressive campaign to find new vendors	
	Board games	
	mutton bustin	
	Chefs table - utilizing local farm to table movement	
	Better communication - county commissioners, association, commission, etc.	
	Research other successful fair models, across the country	
	fundraising, kids can help, fair bracelets	
	Marketing - specific target audience from out of the area	
	advertisement at east end of county	
	More senior citizen parking, handicapped parking	
	Draw in more activities in the offseason	
	Contact groups that attend other events & already have organized programs	
	Give incentives, deep discounts as "nostalgic enhancement displays"	
	Buyer BBQ for livestock auction	
	encourage HS students to get involved in organizing races, games, contests for volunteer hours	
	Get Schools involved more	
	Host more events for the community, public meetings, etc	
	continuation of existing events, demo derby, rodeo, etc	
	Naming rights	
	Allowing food/drinks in all barns for exhibitors	
	More volunteer help during winter & spring	
	Facebook page contest thru fairgrounds to get people on grounds	
	Garaunteed gate	
	Over all Fair sponsorships to lower costs	
	Maintenance Volunteers	
	Sponsor each day, Tie sponsor to a dept..	
	Local businesses adopt/sponsor parts of the Fair	
	Seek sponsors to offset reductions	