

What is important to you about the Fair		
Category/ or single answer	Answer	Next Steps
<b>Community</b>		
	Community Awareness	
	Sense of Community	
	Positive Energy in the Community & outside of the SWWF	
	Community/Reunion/Family	
	Friends/Local Community	
	Community Involvement/Tradition	
	Community Involvement *Local Businesses *Service Organizations	
	Gathering/Visiting w/ Family, Friends & Community	
<b>Entertainment</b>		
	Animal Races	
	Exhibitors Participation	
	Unique Entertainment (Pig Races)	
	more Gran Stand Shows	
	Local Music	
	Something for All	
<b>Education</b>		
	Educational Displays	
	Youth Education *Experiential Learning *4-H/FFA Exhibits	
	Agriculture	
	Public Speaking	
	Posters	
	Presentations	
	Opportunity to gather and renew old acquaintances enjoy agriculture displays, entertainment and other venues	
	Public Education & Enjoyment	
	Youth Involvement	
<b>Family</b>		
	Family Activities	
	Family Involvement such as a contest of Largest Family, Oldest Family and New Mother's Day	
	Kids and Parents can get involved with community projects	
	Family & Children Atmosphere	
<b>Environment</b>		
	Safe Environment for ALL Ages	
	Safety!	
	Keep upgrading fair facilities *major & minor repairs	
	Clean & Welcoming Appearance	
	Fun environment for youth to show their skills with their projects	
<b>Social</b>		
	Increased Social Media	
	Socializing	
<b>Encourage Change "not the same old fair"</b>		
<b>Tradition</b>		
	Highlight Future & Honoring Past	
<b>Memories of fair that last forever</b>		
<b>Attendance</b>		
	Youth paying to come feed animals & Cowlitz Co. Free Incentives for Group Attendance	
<b>FFA &amp; 4-H</b>		
<b>Affordability</b>		
<b>Food</b>		
	Variety of foods/activities	
	Fair food is unique	
	More Vendors	
	Fewer vendors than in the past	
<b>Lower Vendor Fees</b>		